

DATA PROTECTION PRIVACY NOTICE WIDNES MARKET

Who is the Data Controller for the information I provide?

Halton Borough Council is the Data Controller for the personal information you provide.

The Council's Data Protection Officer can be contacted on 0151 511 7002 or by email to Jonathan.Greenough@halton.gov.uk

We collect and hold information about you for marketing purposes

Why do you need my information?

Marketing and information purposes.

What legal basis allows you to use my information?

The legal basis that allows us to process your data is 'Consent'.

Do I have to provide this information and what will happen if I don't?

If you do not provide this information to us we will not be able to provide you with information regarding news, special offers and leisure activities at Widnes Market and within the borough

If you wish to withdraw your consent for this service contact Widnes Market Office Tel 0151 511 8880 or email markets@halton.gov.uk

Who will my information be shared with?

Marketing Mailing Companies

How long will you keep this information for and why?

Seven years from registration in line with Council retention policy and schedule.

How will my information be stored?

All data is electronically stored.

Will this information be used to take automated decisions about me?

No

Will my data be transferred abroad and why?

No

What rights do I have when it comes to my data?

Right to be informed – through this Privacy Notice

Right to rectification – you have the right to have personal data rectified if it is inaccurate or incomplete.

Right to erasure – you have the right to have personal data erased and to prevent processing however the right to erasure does not apply in some circumstances.

Right to restrict processing – you have the right to block or suppress processing of your data; however this right does not apply in some circumstances.

Right to object to processing (to certain types of processing only)

Rights related to profiling. Any personal information obtained from questionnaires will not be given to third parties

Right of Access - you have the right under the Data Protection Act 1998 (General Data Regulation 2018) to request a copy of your information and to know what it is used for and how it been shared. This is called the right of subject access. To request a copy of your data or ask about how it is used download a copy of our form from

<https://www4.halton.gov.uk/Pages/councildemocracy/Data-Protection.aspx>

and send it to Governance Service, Halton Borough Council, Service Improvement Division, Municipal Building, Widnes, WA8 7QF
or email informationgovernanceservice.halton.gov.uk